

India FAM Trip



4 May & 15 May 2019



Emirates Old Trafford
and Hilton Garden Inn



40 guests

Overview

In May 2019, Emirates Old Trafford, in partnership with Visit Britain, welcomed two India FAM trips for a tour of the award-winning facilities and an overnight stay in the four-star Hilton Garden Inn hotel.

Emirates Old Trafford is an award-winning complete business venue, at the home of Lancashire Cricket. Boasting a variety of intelligent event spaces, the venue can accommodate groups as small as 20, right through to 1,200, for conferences, events, exhibitions and meetings.

The purpose of the event was to showcase the venue and hotel to international visitors and highlight the history of the Club.

Event Details

The trip was organised in partnership with Visit Britain and welcomed overseas India buyers and Tour Operators to a number of prestigious Manchester venues, and the award-winning Emirates Old Trafford was the final destination.

Upon arrival, the visitors checked in to one of the 80 pitch-view rooms with balconies at the four-star Hilton Garden Inn and enjoyed dinner at the Garden Grille restaurant and bar.

The following day, visitors were given a tour of the Club and its high end facilities, before a short presentation given by Head of Sales, Angela Hodson; Business Development Manager, Dan Whitehead; and Head of Cricket Business and ex-England and Lancashire player, Warren Hegg.

The visitors discovered the history of the ground and the players, and enjoyed an authentic lunch overlooking the famous Lancashire Cricket pitch, where they were able to enjoy the County Championship cricket, as well as an overnight stay in the on-site four-star Hilton Garden Inn hotel.

The Result

The FAM trip was a huge success, and resulted in the knowledge sharing of the facilities, the hotel, cricket and the city as a whole. Here's what the visitors had to say:

"Exceptional stadium view from the hotel room."

"Thanks a lot for the lovely hospitality. Can't wait to come back."

"Best seat in the house, the rooms at the hotel are fantastic."



