

Altrincham & Sale West Annual Constituency Dinner At Emirates Old Trafford



Old Trafford

Date

12 October 2017



Location

The Point



Delegates

311

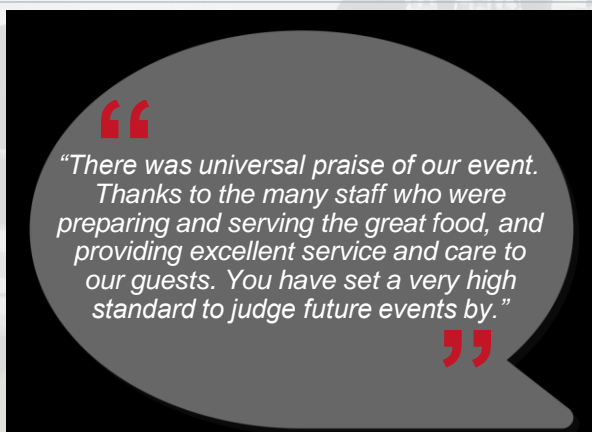


Overview of the event

The Altrincham and Sale West Conservative Association chose to hold their Annual Constituency Dinner at Emirates Old Trafford – an event which was attended by Prime Minister, Theresa May.

The evening included a drinks reception in the Mezzanine, formal seated dinner, speeches and fundraising activities for over 300 guests.

To cater for the needs of all our special guests, the events team needed to transform The Point into a welcoming and formal environment for dinner, and ensure the venue met additional requirements involved with hosting the Prime Minister and her staff.



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“There was universal praise of our event. Thanks to the many staff who were preparing and serving the great food, and providing excellent service and care to our guests. You have set a very high standard to judge future events by.”
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Richard Bliss
Chairman, A&SWCA



The Brief

The Altrincham and Sale West Conservative Association wanted to create a sequence of activities - an informal relaxed reception to allow the Prime Minister to talk informally with guests, then enjoying the delights of a formal Black Tie dinner. It was pivotal that all members were satisfied and presented with a quality menu and service.

The team were also able to organise the technical support for speeches, but were happy to allow the client to provide their own table decorations, such as flowers.

The initial brief evolved, due to the addition of special guests, meaning that security requirements and flexibility became an essential part of the event.



Results

Emirates Old Trafford offers a versatile space, able to match the complex requirements for the Altrincham and Sale West Conservative Association and every one of their guests.

The Association needed a great venue team, along with a number of event spaces and all within a respected and organised venue. A brief that Emirates Old Trafford could meet comfortably, whilst adapting to changes in requirements.

The location, closeness of Metrolink and provision of parking were well suited to the wide catchment area of the guests.

